Permit #F00022654

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022654 **Type of Permit:** FILMING **Release Date:** 12/07/2009

Production Company LIEBERMAN PRODUCTIONS

Insured Company Name LIEBERMAN PRODUCTIONS
Contact Phone No. 1 415-955-0855
Contact Phone No. 2
Fax 415-955-0822
Address 455 9TH ST
SAN FRANCISCO, California 94103

Production Title PROACTIV

Type of Production Commercial - Standard

Producer JEFF VIBES

Director CAROLINE KENDELL SILVERMAN

1st AD MATT WATERS

Production Manager MEGAN MULLIGAN

FilmL.A. Coordinator Erica Wade

Location Manager MEGAN MULLIGAN
Primary Phone Mobile - 415-637-5015
Secondary Phone Office - 415-321-4584

Location Assistant N/A N/A
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,177.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00022654	**Location Manager**	MEGAN MULLIGAN
Production Company	LIEBERMAN PRODUCTIONS	Primary Phone	Mobile - 415-637-5015
Insured Company	LIEBERMAN PRODUCTIONS	Secondary Phone	Office - 415-321-4584
Production Title	PROACTIV		

Location Address 1411 N Broadway, Los Angeles, CA, 90012

Location Names

Location Type Loft

Location Description

Film Dates 12/8/2009 - 12/8/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must maintain local/emergency access
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document broadway.casanova.solano.22654.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	30
Cube Trucks	3
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Equipment on property; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note SINGLE STANDING LOFT, NO OTHER UNITS ATTACHED

Parking

Base Camp
Location Type : Location
Street :

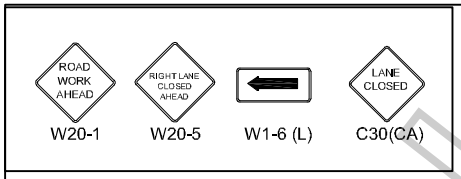
Crew Parking
Location Type : Private Parking Lot
Street :

Lane / Full Closure N/S CURBLANE OF BROADWAY, SOLANO AVE. - CASANOVA ST.

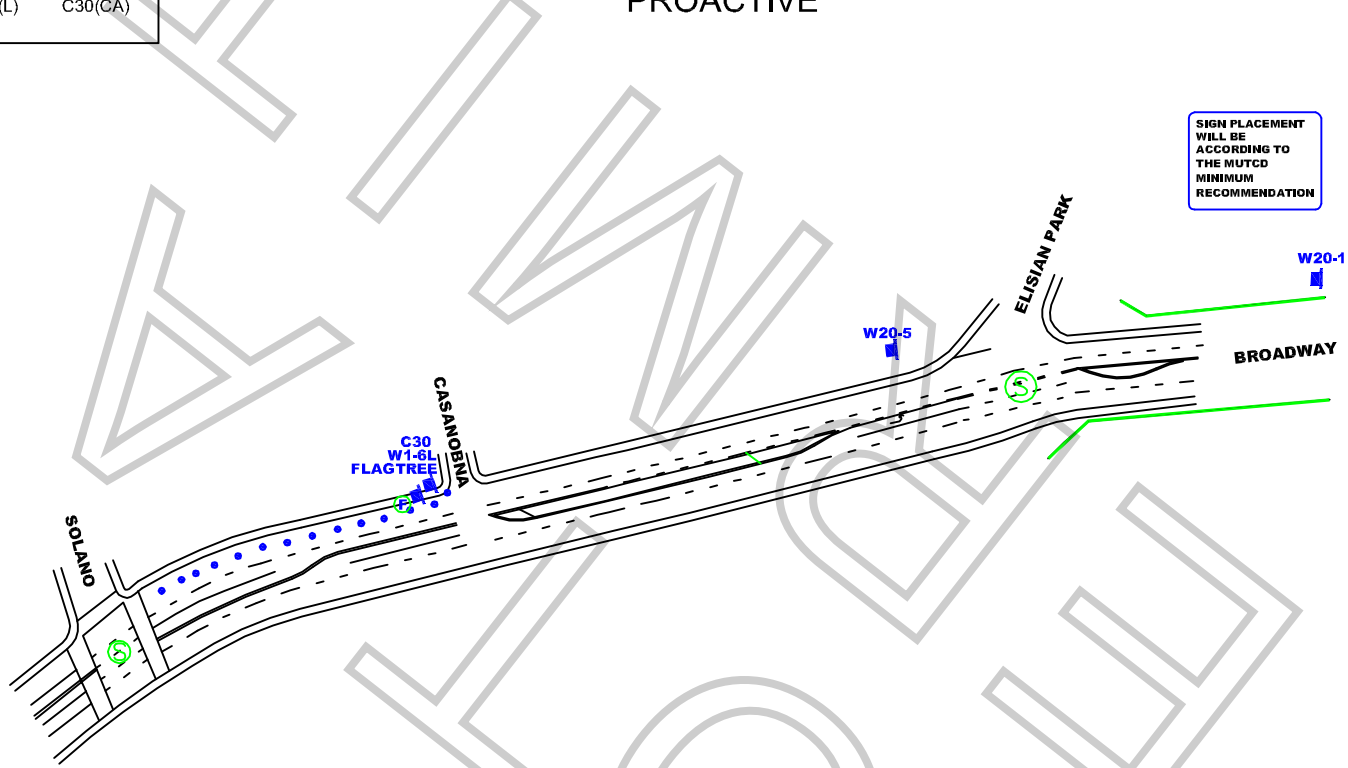
Approximate Footage 0 - 300

Date(s) 12/8/2009 to 12/8/2009 **Time(s)** 07:00 to 22:00

NOT A PERMIT



LIEBERMAN PROD, "PROACTIVE"



WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

ALL TRAFFIC CONTROL WILL BE INSTALLED AND CONFORM TO THE MUTCD AND WATCH MINIMUM REQUIREMENTS

1. DATE/TIME: 12-8-09 FROM 07:00 HOURS TO 22:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

JCL BARRICADE COMPANY,
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775 * Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ
Traffic control plan is drawn per MUTCD & 2006 Work Area Traffic Control Handbook

TRAFFIC CONTROL FOR:	PROJECT LOCATION:	LOCATION CONTACT:
LIEBERMAN PROD, "PROACTIVE"	BROADWAY STREET SOLANO & CASANOVA CITY OF LOS ANGELES, CA	DAVE STANLEY OFFICE # 818.706.8022

REV#	DATE	REVISION DESCRIPTION

Permit #E00022654

FINAL COPY